The handbook's vision, content, perfect organization, and easy-to-read style make it suitable as a special guidelines and source of information for students, teachers, pedagogues, interactive designers, heuristic evaluators, analysts, programmers, scientists, managers, and general reader. It may also serve both as a reference handbook for researchers and ICTs specialists, and as a textbook.

Publication is a self-invasion of privacy.

Marshall McLuhan (1911 - 1980)